

Enhance Action Based Learning with **micro-actions**

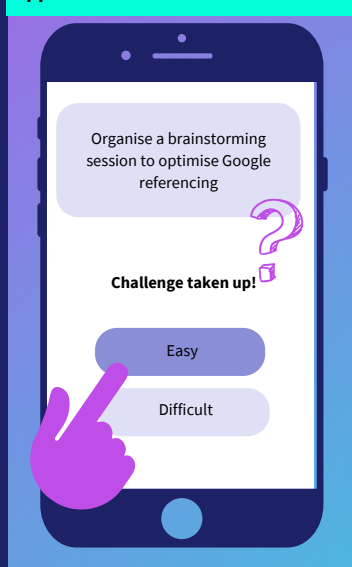
Alice works as a marketing officer. As part of her learning, she has to embed skills in her long term memory with micro-actions in the Lock tool.



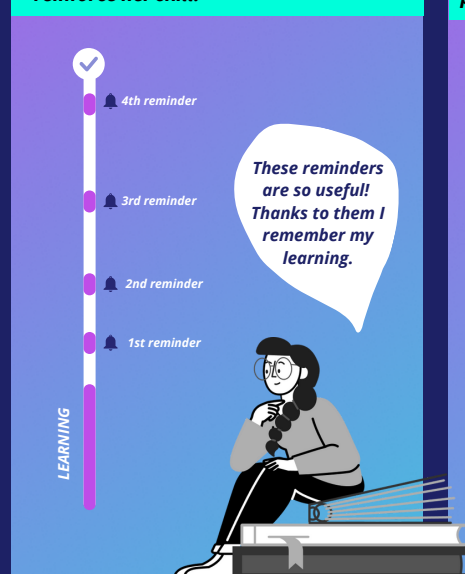
2 days later, in the office...



Once the challenge is completed, Alice gives feedback on the application.



Alice will receive reminders at intervals via push notifications, to help her reinforce her skill.



6 months later, Alice's skills are well reinforced... and will be for a long time to come! As soon as she has to solve a business problem, she has the reflex to organise a brainstorming session.

